



IPR.TMT

GRETTE



MEDIA AND CULTURE
BANKING, FINANCE AND INSURANCE
M&A AND ASSET MANAGEMENT
ENVIRONMENT & RENEWABLE ENERGY
LIFE SCIENCES, FOOD AND HEALTH
IT AND TELECOMMUNICATIONS
CONSTRUCTION
REAL ESTATE

Grette provides legal services in the field of Intellectual Property Rights to companies, organisations and individuals.

IPR is an abbreviation of Intellectual Property Rights. The term covers industrial rights such as patents, designs, trademarks and other marks as well as copyright and neighbouring rights.

The protection of trade secrets and the protection against product imitation and other actions contrary to good business practice also fit naturally into this. Grette's Technology, Media and Telecommunications Team is affiliated to the IPR Department.

GRETTE'S IPR DEPARTMENT

IPR AND TMT

Grette's IPR Department is one of the largest in Norway. We provide assistance with the establishment, protection, commercial exploitation and enforcement of intellectual property rights. You will find us in the highest tier in most of the leading lawyers' rankings. We believe that this is due to our ability to identify our clients' needs, combined with a will to work hard and maintain the highest professional standards.

Professional expertise

Grette's IPR Department is made up of lawyers with special expertise in the fields of copyright, patent, trademark and design law as well as unfair competition and TMT law. We also work with cases involving employees' inventions and cases relating to rights to information, including personal data. Within the IPR Department there are lawyers with experience from patent offices, industry, scientific research, public administration and the European Commission.

Trade knowledge

Knowing the law is not enough. Our clients expect us to understand their business. Our lawyers have in-depth knowledge of specialised industry and business sectors. We cater for most sectors, such as the life-sciences sector, including the pharma and biotech industries, the food industry, aquaculture, oil and gas, energy companies and the processing industry, from start-up companies to large international corporations. Grette is also legal adviser to several collecting societies.

LEGAL SERVICES WITHIN IPR AND TMT

OUR SERVICES COVER CONSULTANCY AND ASSISTANCE INVOLVING:

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TMT

- Copyright and software patents
- Technology transfer agreements
- The legal framework for telecommunication service providers
- Contract negotiations regarding the purchase, maintenance, development, management and outsourcing of IT, telecommunications and other services
- Internet-related issues, including e-commerce, digital signatures and privacy protection
- Copyright issues associated with the digital use of protected material, including computer software and databases
- Negotiations and procedures in disputes concerning technology delivery, etc.

Patents

- Determination of rights and their scope
- Development of patent strategies
- Review of issues regarding patentability
- Employee inventions
- Freedom-to-operate analyses
- Advice and presentation in opposition proceedings before The Norwegian Industrial Property Office (commonly referred to as The Norwegian Patent Office) and the EPO
- Appealing against refusals to grant patent applications
- Assessment of and advice on contract and corporate law regarding the exploitation of patents: R & D agreements, joint ventures, production, distribution and licensing contracts and technology transfer agreements
- Patent infringement analyses
- Litigation services in cases involving the ownership, infringement and validity of patents, judicial reviews of refusals to grant applications, interim injunctions

Did you know that...

... in the period from 1998 to 2009 lawyers from Grette were involved in approx. 40% of all patent cases decided by the Courts of Appeal and in 50% of all patent cases decided by the Supreme Court?

**"WITHIN INTELLECTUAL
PROPERTY, ADVOKATFIRMAET
GRETTÉ IS A FIRST TIER FIRM".**

THE LEGAL 500, 2010

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Copyright and design law

- Management of rights
- Assessments of and opinions on copyright issues
- Drafting agreements for the transfer of rights
- User access concerning third party rights
- Copyright and design litigation
- Interim injunctions against product imitation, copyright and design infringement
- Drawing up contracts and company structures concerning licensing, merchandising and franchising
- Applications for registration of designs

Trademarks/brands, trade names and domain names

- Strategic advice
- Trademark applications and domain name registrations
- Advice and representation in opposition proceedings before The Norwegian Industrial Property Office
- Trademark licensing agreements and franchising
- Interim injunctions against parties infringing trademarks/brands, trade names and domain names
- Domain name conflicts
- Filing complaints against registrations of trade names
- Trademark, trade name and domain name litigation
- Litigation services in cases involving product and brand imitations and violations of good business practice

“[GRETTE] ADVISES ON THE FULL SPECTRUM OF IP ISSUES, INCLUDING PATENTS, TRADE MARK, COPYRIGHT AND E-COMMERCE, AND IMPRESSES CLIENTS WITH ITS HIGH-QUALITY SERVICE”.

CHAMBERS EUROPE 2010

IPR AND TMT

For all intellectual property rights we assist with:

- The development of IPR strategies
- Transactions
- Drafting contracts and devising company structures in connection with licensing, franchising and merchandising
- Due diligence in connection with share purchases or asset sale transactions
- Auditing of IPR portfolios
- Non Disclosure Agreements
- Litigation and alternative dispute resolution
- Advice and coordination regarding international legal disputes

IPR/TMT and Norwegian and European competition law:

The exploitation of IPR will often give rise to competition law issues. Navigating these waters requires expertise and experience. The lawyers in Grette's IPR Department possess both. Grette also has experienced competition lawyers who complement this expertise.

Contacts - IPR and TMT



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We see the whole picture You get the opportunities

Grette provides advice and solutions to private and public enterprises across the entire field of business law.

Approx. 65 lawyers with first-rate expertise, a high level of professional skills and relevant hands-on industry experience put the clients' needs and interests first.

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